



GEIGER
CONSULTING GROUP

Geiger Consulting Group provides expert marketing and communications consulting services for companies both entering and actively selling into the U.S. Public Sector market.

With over 18 years in delivering ROI driven MARCOM strategies and tactics to solutions providers and OEMs, Geiger Consulting Group has become a trusted advisor and sought out resource for companies seeking to grow in the U.S. Public Sector market.

CAPABILITIES *Statement*

NAICS Codes:
541613, 541820

Woman Owned
Small Business

CORE CAPABILITIES

- Marketing and Strategy Development
- Digital and Social Media Campaigns
- Marketing Talent Development
- Value Messaging and Branding
- Demand Generation
- Partner Marketing Campaigns
- Pre-Programmatic Marketing
- Virtual and Live Event Planning
- Public Relations Consulting

PAST PERFORMANCE

- ThunderCat Technology
- CTG Federal
- GovCIO Media and Research Group
- Flexera
- V3Gate
- GovLoop
- AppDynamics
- Greenbrier Government Solutions
- A3 Missions
- Okta
- TVAR Solutions
- The ASBC
- FBC
- Matos Builders
- RedHat

With targeted messaging, effective marketing plans and appropriate budget requirements, Geiger Consulting Group can help ensure increased visibility with government end-users, channel partners and media.

Stephanie Geiger, CEO and Founder of Geiger Consulting Group
703.362.2170 / sgeigerconsulting@gmail.com / [in](https://www.linkedin.com/in/stephaniegeiger) [stephaniegeiger](https://www.linkedin.com/in/stephaniegeiger)
[geigerconsultinggroup.com](https://www.geigerconsultinggroup.com)

